

CONTRACT



WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

<u>Contract / Revision</u> 831602 /		<u>Alt Order #</u> 06361532
<u>Product</u> RNC-ROMNEY		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 474
<u>Advertiser</u> RNC-Romney		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOIO	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	10/03/12	10/05/12	Action News at 6a	6-7a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$150.00			
N 2	WOIO	10/08/12	10/09/12	Action News at 6a	6-7a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$150.00			
N 3	WOIO	10/08/12	10/09/12	The Early Show	7-9a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$100.00			
N 4	WOIO	10/03/12	10/05/12	The Early Show	7-9a		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$100.00			
N 5	WOIO	10/03/12	10/05/12	America Now	9-10a		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$125.00			
N 6	WOIO	10/08/12	10/09/12	America Now	9-10a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$125.00			
N 7	WOIO	10/03/12	10/05/12	Let's Make A Deal	10-11a		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,250.00			
N 8	WOIO	10/03/12	10/05/12	Price is Right	11a-12p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$2,000.00			
N 9	WOIO	10/08/12	10/09/12	Price is Right	11a-12p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$2,000.00			
N 10	WOIO	10/08/12	10/09/12	Action News at Noon	12-1230p		:30			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				4	\$2,400.00			
N 11	WOIO	10/03/12	10/05/12	Action News at Noon	12-1230p		:30			NM	6	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 831602 /		<u>Alt Order #</u> 06361532
<u>Contract Dates</u> 10/03/12 - 10/09/12	<u>Product</u> RNC-ROMNEY	<u>Estimate #</u> 474
<u>Advertiser</u> RNC-Romney		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				6	\$2,400.00			
N 12	WOIO	10/08/12	10/09/12	CBS Soaps	1230-2p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$2,000.00			
N 13	WOIO	10/03/12	10/05/12	CBS Soaps	1230-2p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				3	\$2,000.00			
N 14	WOIO	10/08/12	10/09/12	Action News at 4p	4-5p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				4	\$500.00			
N 15	WOIO	10/03/12	10/05/12	Action News at 4p	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				3	\$500.00			
N 16	WOIO	10/03/12	10/05/12	Action News at 5p	5-6p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				3	\$1,500.00			
N 17	WOIO	10/08/12	10/09/12	Action News at 5p	5-6p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$1,500.00			
N 18	WOIO	10/03/12	10/05/12	Action News at 6p	6-630p		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				3	\$2,500.00			
N 19	WOIO	10/08/12	10/09/12	Action News at 6p	6-630p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$2,500.00			
N 20	WOIO	10/08/12	10/09/12	M-F 730-8p	730-8p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$2,000.00			
N 21	WOIO	10/03/12	10/05/12	M-F 730-8p	730-8p		:30			NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				3	\$2,000.00			
N 22	WOIO	10/08/12	10/09/12	Action News at 11p	11-1135p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$3,000.00			
N 23	WOIO	10/03/12	10/05/12	Action News at 11p	11-1135p		:30			NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				3	\$3,000.00			
N 24	WOIO	10/08/12	10/09/12	David Letterman	1135p-1238a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$500.00			
N 25	WOIO	10/03/12	10/05/12	David Letterman	1135p-1238a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				3	\$500.00			
N 26	WOIO	10/08/12	10/09/12	Action News at 5a	5-6a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				4	\$150.00			
N 27	WOIO	10/03/12	10/05/12	Action News at 5a	5-6a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-- WTF--				6	\$150.00			

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											Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	WOIO	10/06/12	10/06/12	Sat Early Show	9-11a		:30			NM	2	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----2-				2	\$125.00				
N 29	WOIO	10/06/12	10/06/12	Sat Hour 3	10-11p		:30			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1-				1	\$3,000.00				
N 30	WOIO	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1				1	\$2,000.00				
N 31	WOIO	10/07/12	10/07/12	Face the Nation	1030-11a		:30			NM	1	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1				1	\$3,000.00				
N 32	WOIO	10/07/12	10/07/12	1130p-12a	1130p-12a		:30			NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/12	10/07/12	-----1				1	\$750.00				
Totals											86	\$111,125.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	86	\$111,125.00	\$94,456.25
Totals	86	\$111,125.00	\$94,456.25

Signature: _____ **Date:** _____

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